



# Employment Opportunity

City of Sunnyvale / Human Resources Department  
505 West Olive Avenue Suite 200, Sunnyvale, CA 94086  
[www.ci.sunnyvale.ca.us](http://www.ci.sunnyvale.ca.us)

**Open Until Filled**

## CITY OF SUNNYVALE EMS PUBLIC INFORMATION EDUCATION RELATIONS (PIER) COORDINATOR (Job Class EMS Specialist I/ Job Code #2470)

**\$64,409 to \$78,289 annually**  
**plus excellent benefits**

The City of Sunnyvale is currently recruiting for an Emergency Medical Public Information Education Relations (PIER) Coordinator. The PIER Coordinator has the responsibility to develop, implement and evaluate the effectiveness of a Public Information, Education and Relations (PIER) Program. This individual is responsible for providing information and training, both generalized and specific topics relating to EMS, to the general public. Major duties include developing, implementing and evaluating a comprehensive Public Education Injury Reduction Program, assist in establishing emergency medical services goals and objectives, prevention programs, and educational materials to meet community needs to ensure protection of life and the reduction of injuries. The PIER Coordinator will apply their professional expertise to identify, recommend and participate in the development of EMS System performance improvement plans to address issues identified in the PIER program and implement and monitor a PIER evaluation reporting system in compliance with department, city, county, state, federal requirements.

The PIER Coordinator is responsible for conducting educational and awareness programs for the general public and at-risk populations. This individual will coordinate, instruct, evaluate, and improve the City's Public Access Defibrillation Program and establish and oversee external programs to be carried out by staff and volunteers. Duties include receiving and developing positive story flags from staff, prepare routine press releases to foster the City's commitment to the community on EMS issues and actively develop positive relationships with local print and electronic media within the department's chain of command.

To be considered for the position, candidates must possess any combination of education and experience equivalent to a Bachelor's degree in Health Care, Nursing, Life Sciences, Education or closely related field, or four years of experience coordinating, planning, and implementing local government emergency medical services programs or community service programs which have a focus on emergency medical or Public Health services. Current license as EMT-Paramedic in the State of California and Basic Cardiac Life Support (BCLS) Instructor certification is highly desirable.

To apply, submit a City of Sunnyvale application to:

Human Resources Department  
505 West Olive Avenue, Suite 200  
Sunnyvale, CA 94086

**Note:** Full-time positions in this job class are represented by the Sunnyvale Employee Association (SEA) and part-time positions are represented by the Service Employees' International Union (SEIU). Employees represented by SEIU are subject to agency shop fees.

"EMS Public Information Education Relations (PIER) Coordinator" is a working title for the classification of EMS Specialist I/II. To view a full job description, refer to the City of Sunnyvale website under the job title of EMS Specialist I/II, at [www.ci.sunnyvale.ca.us](http://www.ci.sunnyvale.ca.us)

(Announcement ID#03022/ post: 11/04/03 MB)

*An Equal Opportunity Employer.*

*It is the policy of the City of Sunnyvale not to discriminate because of race, color, religion, sex, sexual orientation, marital status, national origin, age, or disability. Qualified individuals with a disability will receive reasonable accommodation during any phase of the selection process providing such request is made to the Human Resources Office in advance.*